

Press release

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Pandox Hotel Market Day 2022: The hotel market in a multisphered world

Pandox's annual Hotel Market Day takes place today. The theme is "The hotel market in a multisphered world", with focus on how geopolitical shifts affect hotel demand, hotel investments and consumer behaviour.

"The geopolitical shifts that are now taking place in the world represent both a threat and an opportunity for the hotel sector. With this year's hotel market day, we want to understand the driving forces behind the shift, create insight into its effects on our industry and hopefully also be able to inspire the participants to make good business decisions", says Liia Nõu, CEO of Pandox.

This year's Hotel Market Day is the 28th in order and the link to the webcast can be accessed via <https://www.pandox.se/hotel-market-day/hotel-market-day-2023/> starting 13:00 CET. It will also be possible to see the event on demand afterwards.

FOR MORE INFORMATION, PLEASE CONTACT:

Liia Nõu, CEO, +46 (8) 506 205 50

Anders Berg, SVP Head of Communications and IR, +46 (0) 760 95 19 40

Erik Ax Rabaeus, Director Communications & IR, +46 (0) 707 13 77 06

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About Pandox

Pandox is a leading owner of hotel properties in Northern Europe with a focus on sizeable hotels in key leisure and corporate destinations. Pandox's hotel property portfolio currently comprises 159 hotels with approximately 35,800 hotel rooms in 15 countries. Pandox's business is organised into Property management, which comprises hotel properties leased on a long-term basis to market leading regional hotel operators and leading international hotel operators, and Operator activities, which comprises hotel operations executed by Pandox in its owner-occupied hotel properties. Pandox was founded in 1995 and the company's B shares are listed on Nasdaq Stockholm. www.pandox.se